

DREAM

For its fall/winter 2013 showing of haute couture this past summer, Chanel constructed a theater in what appeared to be a post-apocalyptic ruin inside Paris's Grand Palais, where creative director Karl Lagerfeld is known to present larger-than-life sets each season. A caved-in wall onstage revealed a backdrop of what resembled a megacity of the future—an apt setting for a collection that Lagerfeld calls “a transition from the old world to the new world.” In one look, strips of geometric vinyl in black and white add a textural touch to a long-sleeved fine-tulle dress; in another, miniskirts covered in square tiles resemble window-clad skyscrapers. This season, the famed couture pleat atelier Gérard Lognon—a longtime Chanel collaborator—introduces new techniques and materials: In addition to pleating blouses in flowing silk, Lognon origami-folded organza, leather, and crêpe de chine, adding a 3-D effect to jackets, skirts, and gowns. This redefinition of embroidery techniques suggests that Chanel's couture continues to evolve, while keeping the brand's signature tweeds, black-and-whites, and sculptured suiting intact. —*Justin Min*

JOB



PHOTOGRAPHY BY PHILIPPE JARRIGEON STYLING BY VICTOIRE SIMONNEY

All couture looks, Chanel Haute Couture.



Boxy jacket with shirt collar and matching belted skirt embroidered with black-leather and white-organza origami. Gray suede skirt.
Previous spread: Belted dress embroidered with silk chiffon origami, with superposed organza handkerchiefs on sleeves.



Belted dress in silk tulle embroidered with silk chiffon petals.



Belted dress in tulle and organza, embroidered with white satin origami.



From left: Belted dress in black tulle embroidered with square-pattern upright vinyl strips, worn with matching bolero.
Belted tunic in black tulle embroidered with thin strips of gray organza, worn over a long transparent skirt in silk tulle.



Dress in leather satin, with skirt in embroidered tulle origami.
Boat-neck collar coat in black leather satin embroidered with multicolored origami.



Long coat in leather satin embroidered with chiffon origami,
worn with matching long bustier dress.



Boat-neck collar coat in black leather satin embroidered with multicolored origami. Makeup: **Aude Gil** at **Studio 57** and **Kazue Deki** at **Callisté**.
Producer: **Chloé Nataf** at **Total Management**. Photo assistants: **Ugo Vannier** and **Audrey Danguy**. Retouching: **Hatim El Hihi** at **Maison de Correction**.
Models: **Lisskulla** at **Tara**, **Gwenola** at **Just WM**, and **Tiffany** at **Just WM**. Location: **USM showroom**, Paris. Special thanks: **Pascal Buisson**.